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Gullwing 2.0

Blueprint To The
Bachelor Pad

11 Signature
Dishes

Fly Fishing
Twin Rivers

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Charlotte's Guide To The Good Life

FALL
TRAVEL
GUIDE

The Polished South

Philanthropy & Fashion at the VanLandingham

Cloister's
Tupelo
Honey



CHARLOTTE'S
TOP 25
FALL
EVENTS
MUST SEE LIST

+ Sermon In A Bottle
Troy & Sons Perfect Moonshine

OCT/NOV '11
INAUGURAL ISSUE

CONTRIBUTORS



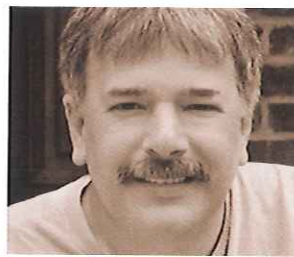
SARAH CATHERINE NORKUM

Owner of Sarah Catherine Studio Of Design, she is a native Charlottean and NCIDQ-certified graduate of the Art Institute of Charlotte. She spends her days racing around the Queen City working with her beloved clients, drawing inspiration from artists and fashionistas, and doing her part to make the world a more beautiful and stylish place.



HADE ROBINSON

is manager of the personal styling department at Nordstrom in South Park. Hade has a keen eye for the latest men's and women's fashion and can help you redesign your wardrobe or style you for special events. Consider him your personal shopping and reinvention consultant. Hade's work has been featured in many of Charlotte's best local magazines.



DAN ORMSBY

Dan was raised in Charlotte and has been in the photography business here for 26 years. He enjoys shooting products the most, and enjoys specifically getting the lighting and composition correct. He also enjoys fishing, the outdoors, wood working, and his family. Dan has been married for 30 years and has three children, all married as of this month.



KIT MACKIE

Food Writer, has an appetite for the written word. Having spent over ten years cooking both in restaurants and a successful catering company her passion for food and drink is only exceeded by her love for telling stories. She is currently working on a degree in Journalism.



KASEY MURRAY

Originally from Charlotte, Kasey attended college at the College of Charleston and graduated with a degree in Art. She loves to paint and travel the world. After returning from a year teaching abroad in Argentina, Kasey decided to settle in Charlotte. She currently works as a massage therapist, paints pet portraits and commissions, and teaches art classes.



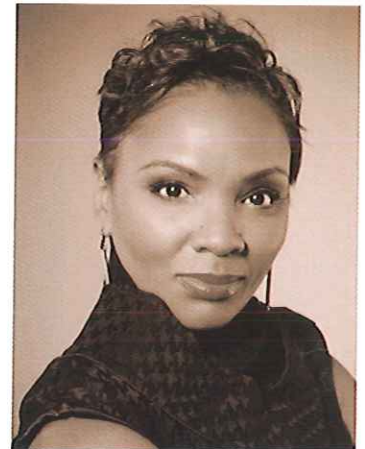
KEVIN COLE

is originally from Streator, Illinois and moved to Charlotte from Dallas in 2001. He changed careers when he was 28 to pursue photography. He loves shooting products, events, and model/actor's portfolios. When not shooting, Kevin enjoys golf, fishing, state fairs and the outdoors. He owns [Get Your Pants On.com](http://GetYourPantsOn.com).



TERRA BALTOSEWICH

is the author of CafeTenaBlog.com. A graduate of the University of Arizona with a Nutritional Science degree, she works as a Pastry Chef at a Charlotte restaurant. She is also a Food Safety/Quality Assurance Specialist for a third party auditor, and teaches culinary classes at a local gym.



SONYA BARNES

is CEO & Founder of Harris & Barnes, Inc, an international image and personal branding company and the newly launched Intl Fashion Style Academy based in Charlotte, NC. She is known worldwide as a passionate educator and style expert among clients and colleagues including Fortune 100 companies. She currently resides in Charlotte.



ABIGAIL JENNINGS

What can you do with a fine arts degree? How about creatively operating the oldest real estate firm in Lake Norman. As the visionary president of Lake Norman Realty, Abigail Jennings has grown her company even during the recent market upheaval, while maintaining the reputation for integrity and service that has been a company hallmark for over three decades.



ERICA HANKS

Fashion Contributor for QCEXclusive, Erica knows what's in style. In the past, as a stylist and consultant for major retailers, she honed her craft. She has become one of Charlotte's premier voices in fashion. With a background in writing and editing, Erica is now pursuing a photo certification. She lives in Charlotte with her husband and three children.



MELISSA JUSTICE

grew up on Long Island. When she turned 18, she moved to the Carolinas and has been here ever since. A displaced Yankee with three children and a loving husband, she's learned to relax after having worked in the public sector. Now she sits lazily reading, writing, and drinking ice tea.

If you are interested in contributing to QCEXclusive please email us at qcexclusive@gmail.com or visit qcexclusive.com. Not pictured, Angela Cox of angelacoxphotography.com

Chateau Lyon

Beyond The Headlines: Recognizing Opportunities in Today's Real Estate Market

BY ABIGAIL JENNINGS
PHOTOS BY JIM SCHMID

It never fails. Wherever I go I am asked, "So, how's the market?" I always enjoy answering this question and discussing the "new normal" of today's real estate market. Our market today offers historical opportunities rich with possibility.

Perhaps one reason I'm asked this question so often is that news reports have a way of confusing the issue. Many times we hear sound bites announcing definitively, "Home prices on the rise," or, "Sales were up last month," only to hear a seemingly conflicting report the very next week. When evaluating what we hear on the news, it is critical to listen for the data behind the report. Were the statistics local or national? Did the numbers refer to units sold or the total volume of sales? Was the report based on the average or median sales price? Often, the news report is so short it fails to mention these very important pieces of information, rendering the headlines somewhat hollow to say the least. The cumulative effect of these often-too-superficial reports is to make the real estate market seem more volatile than it actually is.

In a nutshell, our real estate market continues to be affected by the Wall Street downturn our country experienced several years ago. The 100% loans made to homeowners at the height of inflated home prices, and the job loss created by the ripple effects of the banking crisis have both been key components defining our current

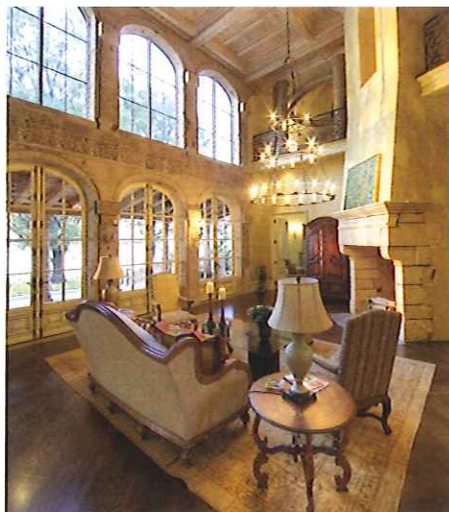


housing market. Most homeowners who are secure in their jobs and homes do not fully understand the repercussions of their neighbors' misfortune on their home's value. Unfortunately, the sale prices from these distressed sales become the market comparables for all the homes in the community and continue to lower home prices. Until the thousands of pending

short sales and foreclosures become finalized, it will not be possible for our home prices to finally settle.

With that being said, I hope I did not scare any potential buyers or sellers off. Although this news paralyzes some or steers them away from real estate today, in fact, it is quite the opposite. Now is truly a phenomenal time to buy. Growing up in the Lake Norman region, I always heard people talking about missed opportunities to buy a waterfront lot for a few thousand dollars in the 1970's. Today, I believe our real estate market offers possibilities similar in their historical importance. Even homeowners who are waiting to sell their home hoping for more equity in the future may want to rethink their delay in entering the market. Today's money will buy "more house," and when combined with interest rates at extraordinary lows, the opportunities are truly historical.

Let's take a look back in time and see what we could have gotten in 2006, 2008, and 2010 in one of Lake Norman's finest luxury waterfront communities. In

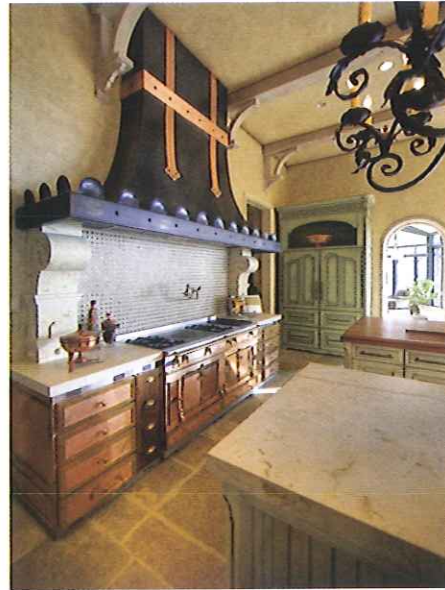




2006, \$1.75 million would have bought a gorgeous home with a total square footage of around 6500. In early 2008, considered by many to have been the peak of real estate values, a neighboring home of 5300 square feet sold for almost the same money (just over \$1.7 million). In late 2010, the most recent comparable home on this street sold for \$1.4 million. But this one weighs in at over 7500 square feet, considerably more spacious than either of the first two examples. And this pattern is fairly consistent in all neighborhoods and price points throughout our region over the same time period. As you can see, your money will buy you more in today's real estate market.

For those of you with something a bit more luxurious in mind, a new property has just entered our local real estate market which further illustrates my point.

Chateau Lyon offers not only the grandeur of scale, but also lavish attention to details beyond anything else offered in our region. Built by furniture entrepreneurs Larry and Jane Hendricks, this home cost



over \$22 million to build with elements and architectural features from around the world. Situated on perhaps one of the loveliest sites in Alexander Island, a cozy and exclusive neighborhood on the shores of Lake Norman, Chateau Lyon's views are as breathtaking as the home itself. The Hendricks spared no expense when building, importing pinion stones hand-carved in the fields of Mexico, eighteenth century handmade roof tiles from France, reclaimed 250 year-old heart pine plank flooring, Biblical stone floors from the Middle East, as well as original paintings, gold-leaf paneling, and fixtures directly from a 1901 reproduction of Marie Antoinette's summer home in Lyon, France; and much, much more. Although many of the home's details are precious antiques, this home is an astounding modern wonder with every "smart home" feature you could imagine; creating the ultimate in the best of both worlds.

A rare gem of a home, Chateau Lyon captures the heart and mind of all who enter its awe-inspiring halls. Its magnificent rooms each embody the spirit of this grand estate, which feels like a visit abroad and a step back into history. It's a historical bargain too, as the once \$22,000,000 castle is now offered at \$8,000,000. So if you're considering calling Chateau Lyon home, don't let the headlines dissuade you. After all, in 30 years, you don't want to look back with regret on your missed opportunity to own a waterfront castle for a mere \$8 million.

LIVE UPTOWN



Two penthouse suites sit atop the highest floors of Charlotte's newest mixed use development in the heart of uptown, Skye Condos. They feature approximately 3,500 sf of spacious living area, a two story great room with floor to ceiling walls of expansive windows displaying breathtaking views of the city, and two oversized terraces that are perfect for a night of entertaining or peaceful relaxation. www.SKYEpenthouses.com for more details.



The Trust is more than another luxury residence. With only eight units, the Trust delivers an unparalleled level of exclusivity and luxury. Formerly the Home Federal Savings and Loan Building, you will find a building that deftly melds the history of Charlotte with a completely modern approach to luxury urban living. This furnished 3 BR/3.1 BA luxury condo is the only unit still available. www.TheTrustLuxury.com for more details.



This 3,540 sf penthouse screams luxury and exclusivity with it's 20 ft. ceilings, incredible panoramic views, multiple oversized terraces, custom closet systems, gourmet kitchens with gas cooktops, gas fireplaces, and spa style bathrooms. Go to www.TheMadisonPenthouses.com for more details.